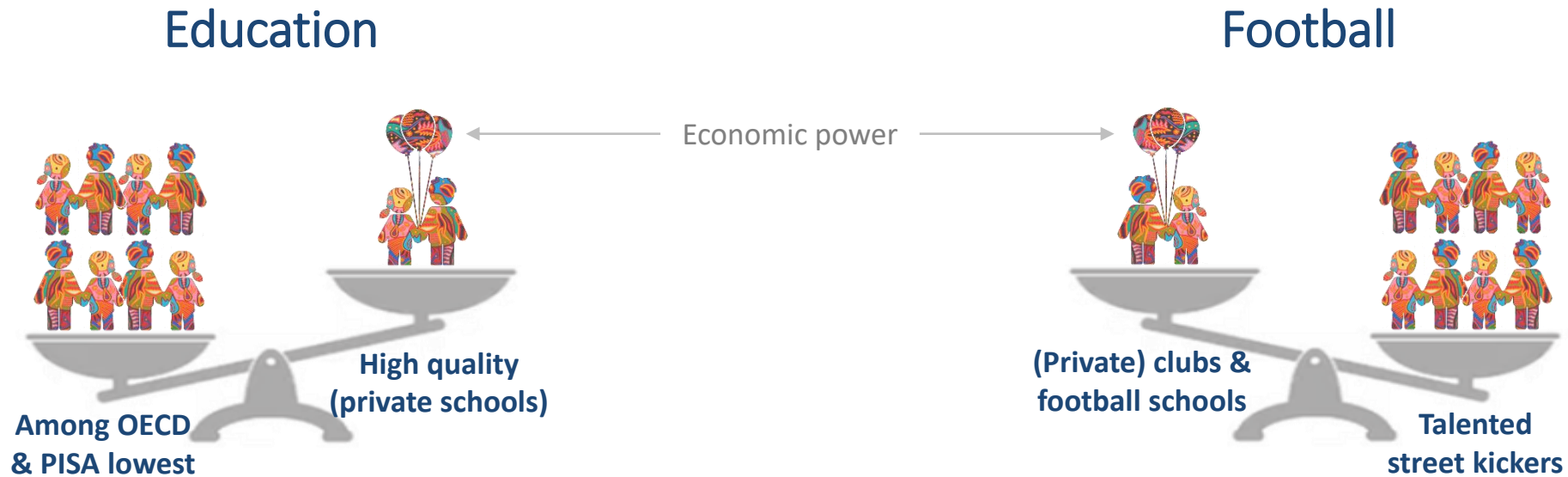




Where Football meets Education

Get to know and get involved in our non-profit organization: Academia FC México. It is Mexico's first and only football academy that offers young football talents the combination of some of Mexico's best educational as well as athletic development.



Children of poorer families, with less educated parents, and those living in rural areas are often forced to **drop out of school at an early age** to help earning some money. Most Mexican children, who grow up in the "wrong" social class hardly ever get to know life on the other side.

Football is Mexico's #1 sport. However, due to corruption, the **low support** from the Mexican Football Association, and relatively **high fees** that clubs charge, Mexico's amateur and **professional football** seem to be **reserved to the economic elite**, while **85% of Mexico's talent pool is lost** somewhere along the way.

Youth is every society's future – that's where we want to make a difference



Apart from giving unprivileged boys and girls the opportunity to graduate from one of Mexico's leading high schools while becoming football professionals, we want our students to become societal role models.

1. Program invitation

2. Life @ the academy

3. Optional pathways

- Getting a university degree
- Pursuing a professional football career

4. Jobs of academy alumni

5. After-academy commitment

1. Program invitation

In collaboration with other charities or UN organisations we will identify and invite the most needy as well as the most talented adolescents.

2. Life @ the academy

Our students will live, learn, and grow at the academy – personally as well as professionally – until they graduate from high school.

3. Optional pathways

We encourage and support our students to obtain a scholarship for university and / or pursue a professional football career.

4. Jobs of academy alumni

Having graduated from one of Mexico's top high-schools our alumni will be perfectly prepared to obtain an above-average-paying job.

5. After-academy commitment

We morally oblige these new societal leaders to spread their obtained values and ethical principles, share their success with their families, and invest a percentage of their future income in their home communities.

How can you help? Join the team!



Become our partner

The key to our success depends on long-term and high-quality partnerships. That's why we will collaborate only with a few select organizations and individuals, who...

- are leaders in their respective field of expertise,
- share our academy's values and philosophy,
- themselves live up to high ethical standards.

Become a supporter

We're always looking for supporters. Depending on the abilities, your support can come in very different ways, for example:

- Want to give an unprivileged child an opportunity in life? Then go and [make a donation](#) – any amount will be helpful.
- We're hiring: in order to play in the Champions League of academies we need Champions League players. Just [send us your CV](#).
- Visit our academy, special events, or our teams' games and cheer for our youngsters. [Check our calendar](#).
- [Recommend a new talent](#). If this youngster qualifies for the program and joins our academy, we'll reward you.
- Want an interview or write an article about us? Please, [let us know](#).

What we offer in return

Apart from personal satisfaction by helping others, we offer our partners the following and more:

- Local and international brand exposure, especially during our teams' games and special events
- Positive impact on their corporate social responsibility programs
- Financial participation for transferred players (after graduation)
- Tax deduction for in-kind and money donations

Get in touch with us



 www.AcademiaFCMexico.com

@ info@AcademiaFCMexico.com (general information)

@ careers@AcademiaFCMexico.com (job application)

@ talents@AcademiaFCMexico.com (recommend a talent)

@ media@AcademiaFCMexico.com (media contacts)

 Mexico City, Mexico

Keep in touch on your preferred social media platform:



Further information

Click on the image to download our complete project brochure.

If you want to get to know even more about us, our work, other possibilities to support us, further details about Mexico's problems in education and football, or any other related topic, we'd be happy to hear from you.

About the founders



Thomas is a passionate entrepreneur and football player, who loves to get to know cultures and to find innovative solutions to today's problems – trying to make the world a bit better every day. He has lived, studied, worked, and volunteered mainly in Germany, India, Mexico, and the US.



Enrique is a soccer player who works in marketing, his other passion. From the age of 5 to the age of 20, there were basically only two things in life for him: school and soccer. Motivated to help people, he is co-founder of Academia FC México to make talent prevail over adversity.